



# Building Nations Symposium: The SEQ City Deal Proposition

Matt Collins  
General Manager, Cities Transformation Taskforce  
Queensland Treasury

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-  1 Australian urban policy and City Deals
-  2 The South East Queensland approach
-  3 Priorities and next steps

# The metropolitan century



In just 100 years

global settlement patterns have transformed



300 cities

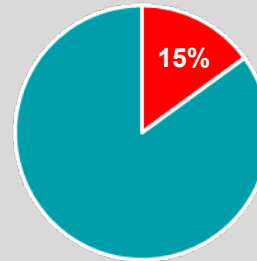
account for nearly half of all global output



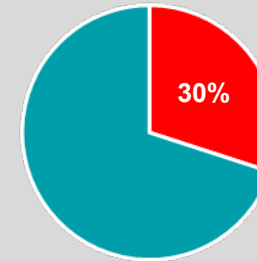
240,000,000

more jobs in cities by 2030

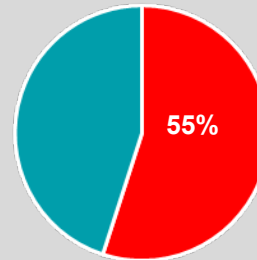
1900



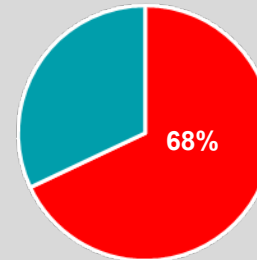
1950



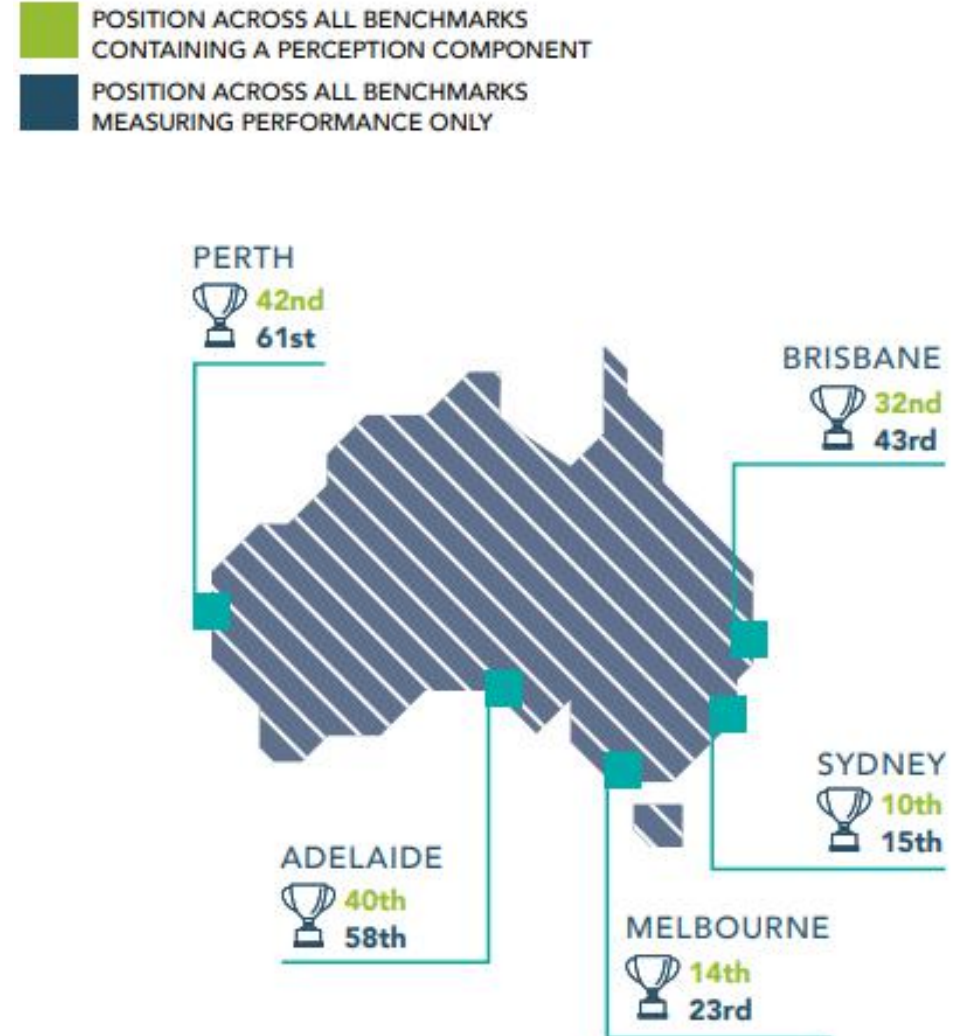
2018



2060



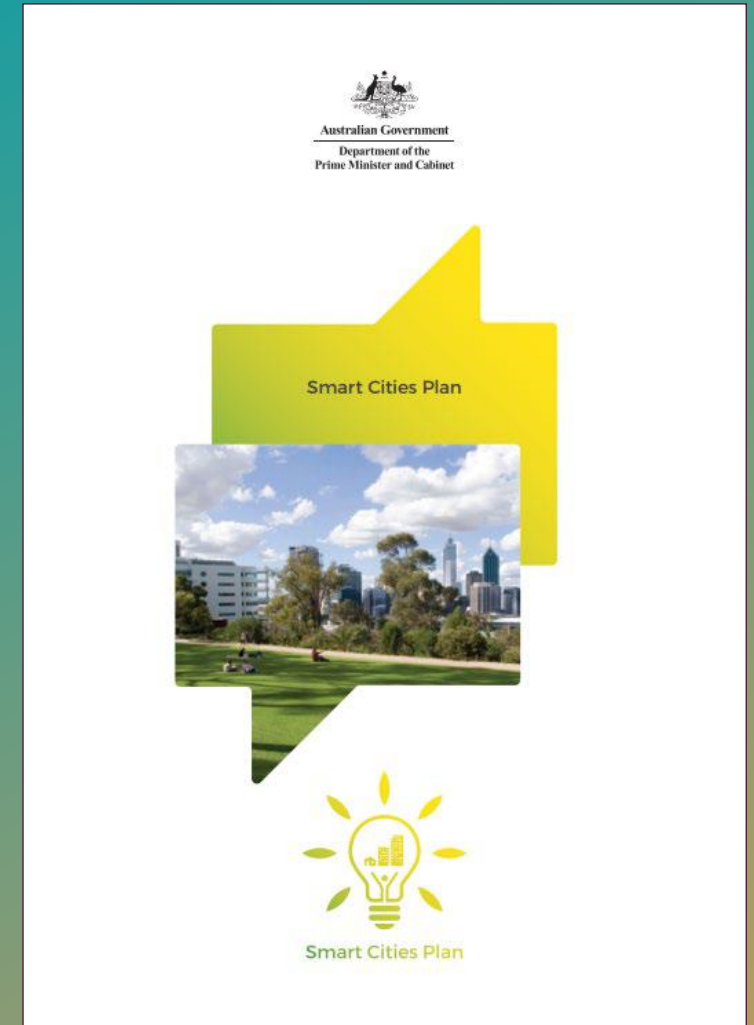
# Performance of cities is critical, but is our brand better than our product?



Source: The Business of Cities, 2018

# Smart Cities Plan (2016)

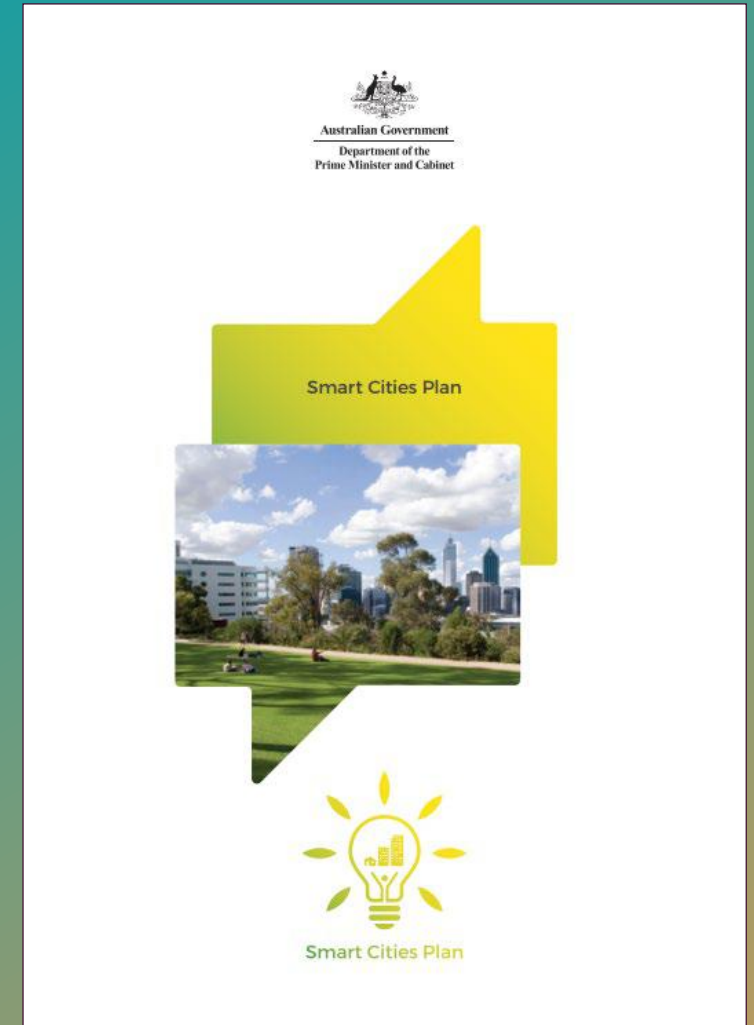
- 1 Smarter investors in cities' infrastructure
- 2 Coordinate and drive smarter city policy
- 3 Drive the take up smart technology to improve sustainability and drive innovation



# Smart Cities Plan (2016)

“City Deals will deliver better outcomes through a coordinated investment plan for our cities.

Through Deals that drive national priorities tailored to local needs, governments will develop collective plans for growth and commit to the actions, investments, reforms and governance needed to implement them.”



# City Deals are long term agreements between federal, state and local governments.

The Australian Government has signed seven City Deals since 2016 – Darwin, Launceston, Townsville, Western Sydney, Adelaide, Geelong and Hobart

City Deals are also under negotiation in Perth and, now, SEQ.

A Regional Deal has also been signed in Barkly, and two are also under negotiation for Bundaberg-Hervey Bay and Albury-Wodonga.





## City Deal investments – Australian Government

Townsville	Western Sydney	Hobart	Geelong	Adelaide
\$380m	\$11.7b	\$1.1b	\$183m	\$174m



## City Deal focus area examples

Townsville	Western Sydney	Hobart	Geelong	Adelaide
<ul style="list-style-type: none"><li>• New Stadium</li><li>• Water Security</li><li>• Smart Townsville</li><li>• Port City and industrial development</li></ul>	<ul style="list-style-type: none"><li>• Passenger Rail</li><li>• Aerotropolis</li><li>• Development Authority and Investment Attraction Office</li><li>• STEM university / education partnership / TAFE</li><li>• Liveability Fund</li><li>• Planning reform</li></ul>	<ul style="list-style-type: none"><li>• Border services to support international flights</li><li>• Gateway to the Antarctic and Southern Ocean</li><li>• Replace the Bridgewater Bridge</li><li>• Transport package</li><li>• Affordable housing</li><li>• Greater Hobart Act</li></ul>	<ul style="list-style-type: none"><li>• Convention and Exhibition Centre</li><li>• Great Ocean Road Infrastructure</li><li>• Shipwreck Coast Master Plan investment</li><li>• Central Geelong revitalisation</li></ul>	<ul style="list-style-type: none"><li>• “Lot 14” as research and innovation hub</li><li>• Designated Migration Area Agreement to attract skilled migrants</li><li>• Aboriginal Art and Cultures Gallery</li><li>• Digital tools to tourist sites</li></ul>



# SEQ: The next 25 years



## SEQ today

- 71% of Queensland's population
- 1 in 7 Australians living in SEQ



## Population

- 3.5 million to 5.4 million (+ 1.9 million)
- Last 10 years: 2.2% avg annual growth + 67,000 people annually



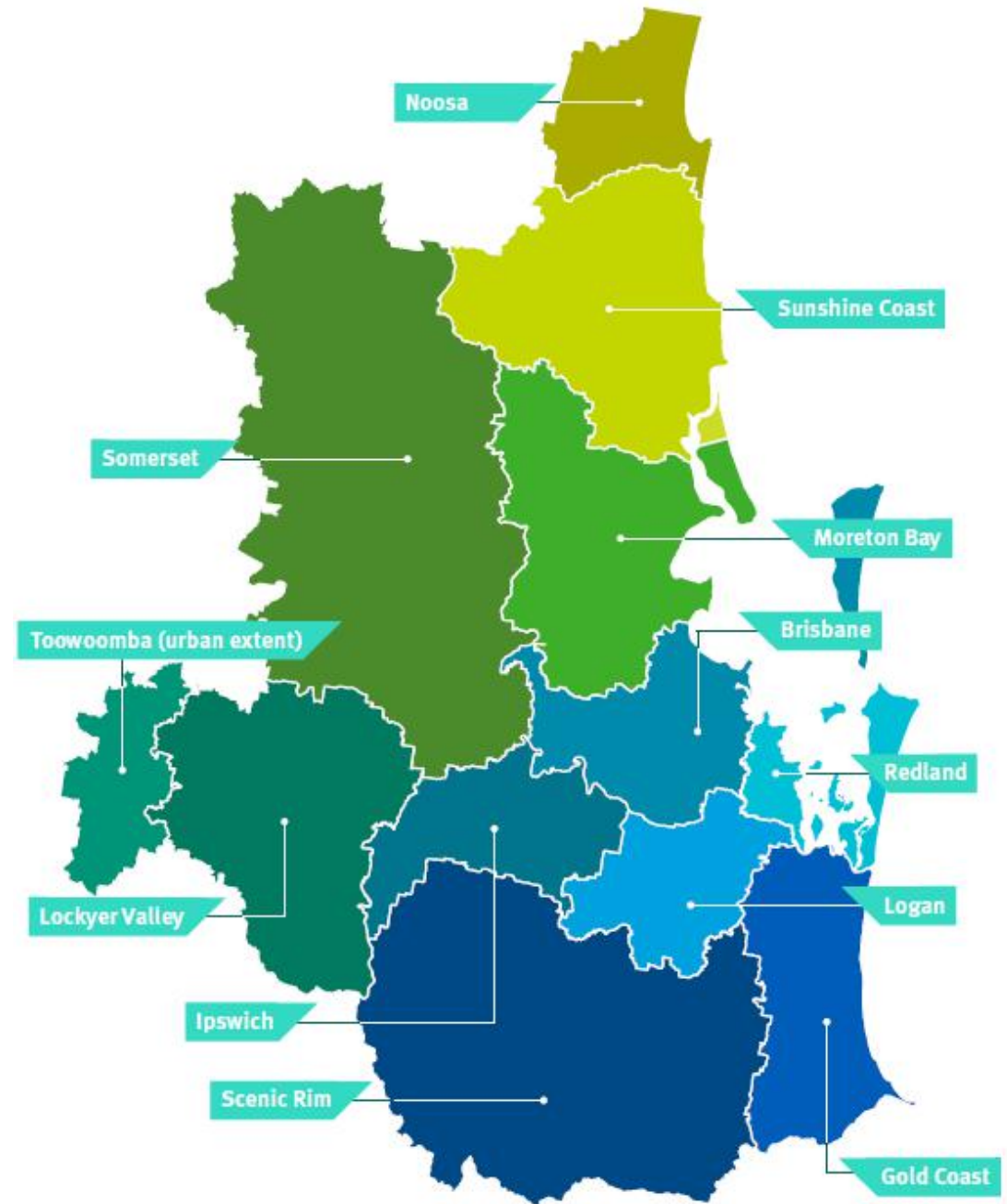
## Dwellings

- 1.34 million to 2.1 million (+ 790,000)
- 72% detached today
- New: 60% consolidation / 40% expansion



## Jobs

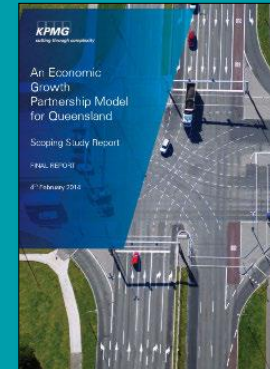
- 1.65 million to 2.6 million (+ 950,000)



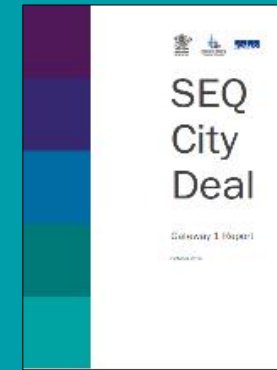
# SEQ: our journey so far

The Queensland Government and the Council of Mayors SEQ have worked together to develop the concept of a City Deal for SEQ over the past 5 years.

In this time, we have developed a mature partnership with a strong understanding of our region's needs.



Economic Partnership  
Model  
*Complete - 2014*



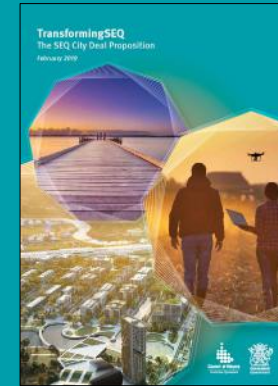
Scoping a  
SEQ City Deal  
*Complete - 2016*



Developing a  
common vision  
*Complete - 2017*

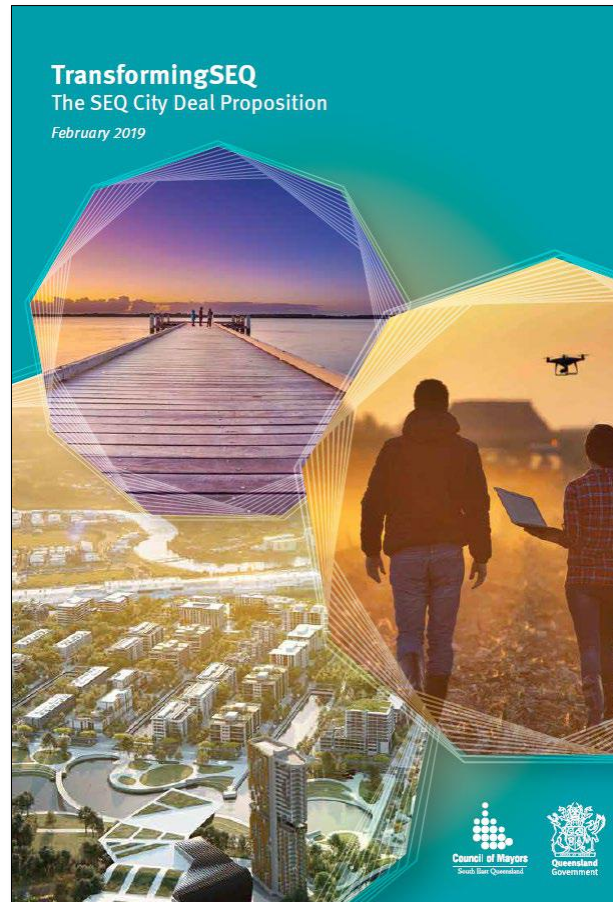


Identifying the key regional drivers  
and issues  
*Complete - 2018*



Strategic focus and  
opportunities  
*Complete - 2019*

# TransformingSEQ: The SEQ City Deal Proposition



# TransformingSEQ: The SEQ City Deal Proposition

Our blueprint for an SEQ City Deal, jointly developed by the Queensland Government and the Council of Mayors SEQ.

Developed through a collaborative process involving participation from state and local government officials, university leaders, civic leaders and the private sector.

# Transforming SEQ: The SEQ City Deal Proposition

OUR GOAL

**One region  
connected locally  
competing globally**

**TransformingSEQ:  
The SEQ City Deal  
Proposition**

**35 opportunities  
across 6 thematic areas**

**TransformingSEQ:  
The SEQ City Deal  
Proposition**

**Not just projects,  
policy alignment and reform  
opportunities as well**

## Six “transformational opportunities”



Supporting a **45 minute region** by delivering the new Rail and Metro / Busway projects to connect our key activity and growth centres.



Supercharging a new **Trade and Enterprise Spine**, a key economic arc spanning the Eastern Gateway to the South West growth front to the Western Gateway



**Igniting the region's innovation precincts** to deliver more high-value jobs



Establishing SEQ as Australia's leading **Smart Digital Region**.



Deliver and secure more greenspace for our growing region, including through a tripartite **Liveability Fund**



Better coordination and collaboration between state, local and federal government, including a new tripartite **Regional Coordination Board**

## TransformingSEQ: the SEQ City Deal Proposition

Qld Government and Council of Mayors (SEQ)  
Released 12 February 2019.  
Proposes a framework and opportunities.



## Leadership Group

The first Leadership Group meeting was held in Brisbane on 15 March 2019.

The Leadership Group endorsed the strategic focus for the proposed City Deal, the governance arrangements for the City Deal negotiations and a high-level timeframe.



## Statement of Intent

Out of the Leadership Group meeting, a Statement of Intent was signed committing to the City Deal and agreeing on shared objectives. The Statement of Intent provides the foundation for negotiating the Deal.



# Statement of Intent

## 3 parties

Signed by the Commonwealth Government, the Queensland Government and the Council of Mayors SEQ

## 20 years

Commits the parties to negotiate a City Deal with a 20 year lifespan.

## 1 objective

“One region that is connected locally and competing globally”

## 6 priority areas

To support achievement of the Deal’s objective

### South East Queensland City Deal Statement of Intent

between

The Commonwealth of Australia and  
The State of Queensland and  
The Council of Mayors (South East Queensland)

This Statement of Intent provides an agreement between the three levels of government to work together to design and implement a City Deal for South East Queensland (the “SEQ City Deal”).

As one of the fastest growing regions in Australia, South East Queensland (“SEQ”) is experiencing significant change. In the period to 2041, the region is expected to accommodate an additional 1.9 million residents and almost 800,000 new homes. The region is also expecting to support one million new jobs.

As City Deal partners, we recognise the challenges and opportunities that growth in the region will bring, not just locally, but also for the state and the national economy. We agree that working together to ensure SEQ gets better, not just bigger, will produce shared benefits for the local community, the state and the nation.

We will also work to secure opportunities for future residents.

We acknowledge the traditional owners in South East Queensland and that Aboriginal peoples and Torres Strait Islander peoples should be able to participate fully in Queensland’s vibrant economic, social and cultural life through thriving communities. All levels of government will work collaboratively and in partnership with Aboriginal peoples and Torres Strait Islander peoples to improve outcomes and opportunities, including through this City Deal.

To this end, we agree to collaborate with industry and the community to realise opportunities to improve the region’s global competitiveness and connectivity, create higher value jobs and enhance the liveability of our communities.

The SEQ City Deal will provide the platform for SEQ to become “one region that is connected locally and competing globally”.

#### Priority areas for action

Priority areas for the SEQ City Deal include:

##### 1. Connecting Infrastructure

- We will focus on transforming regional connectivity to support a 45-minute region and 30- minute cities, with better mobility for people, goods and services.
- This connectivity will drive productivity for our businesses, improve the liveability of our communities and lift the global competitiveness of our region.

# One region connected locally and competing globally

Statement of Intent identifies “six priority areas for action” for the SEQ City Deal to focus on:



# SEQ housing and labour markets

South East Queensland's population will increase by 1.9 million over the next 25 years.

80%

of this population growth is expected outside the Brisbane LGA

45%

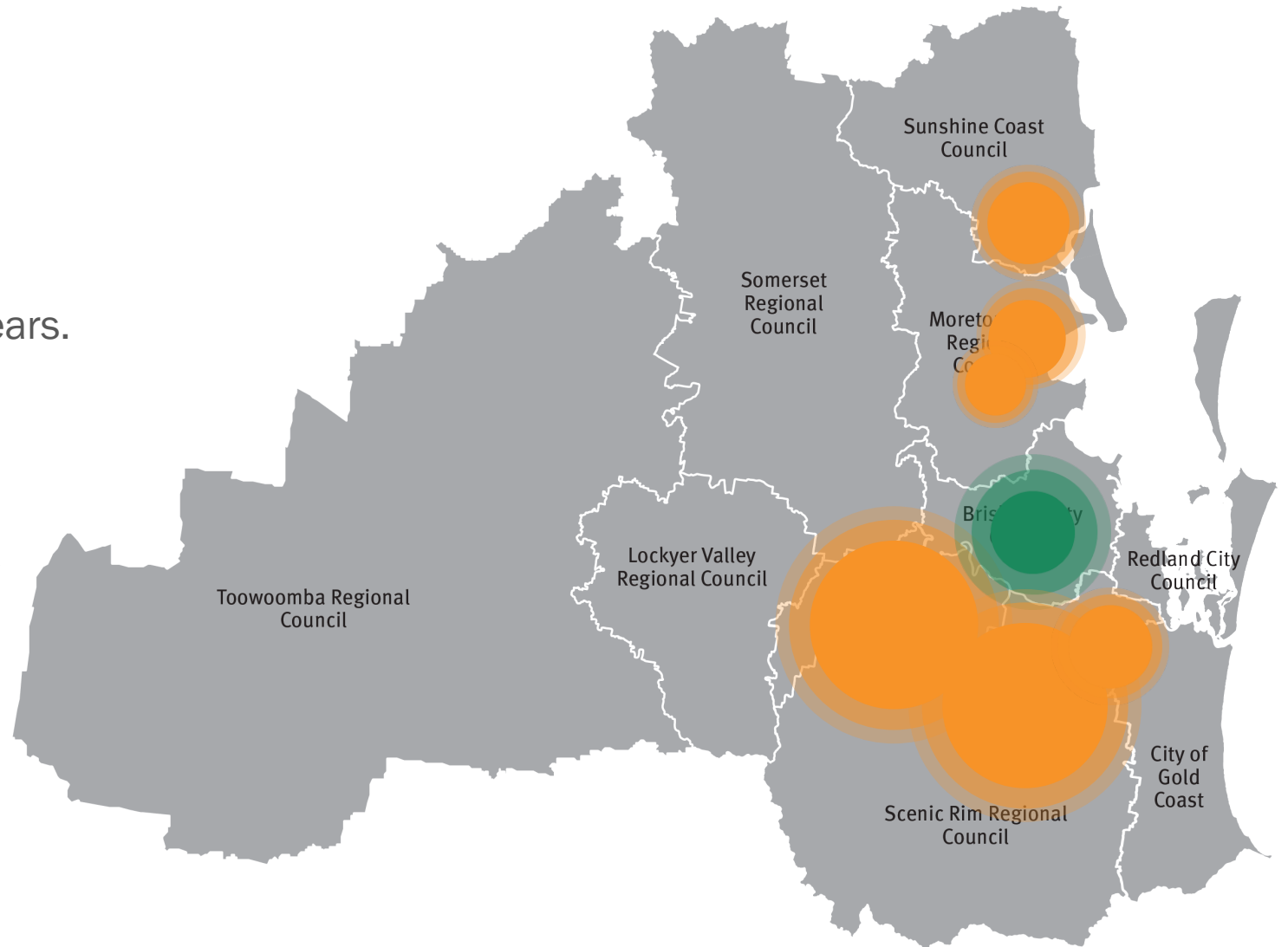
of the region's job growth is forecast to occur in the Brisbane LGA



Most intense population growth

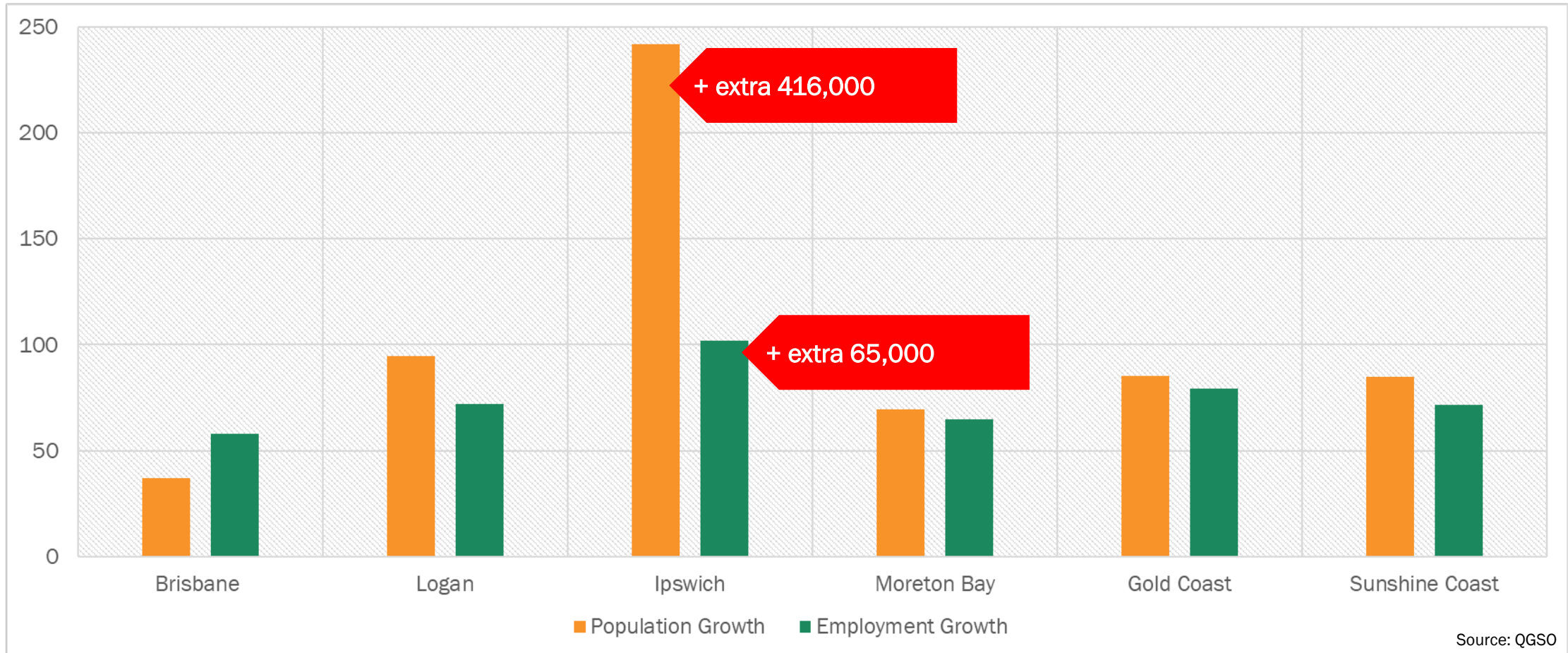


Most intense employment growth



# Housing and labour markets

Projected increase in population and jobs – 2011 to 2041



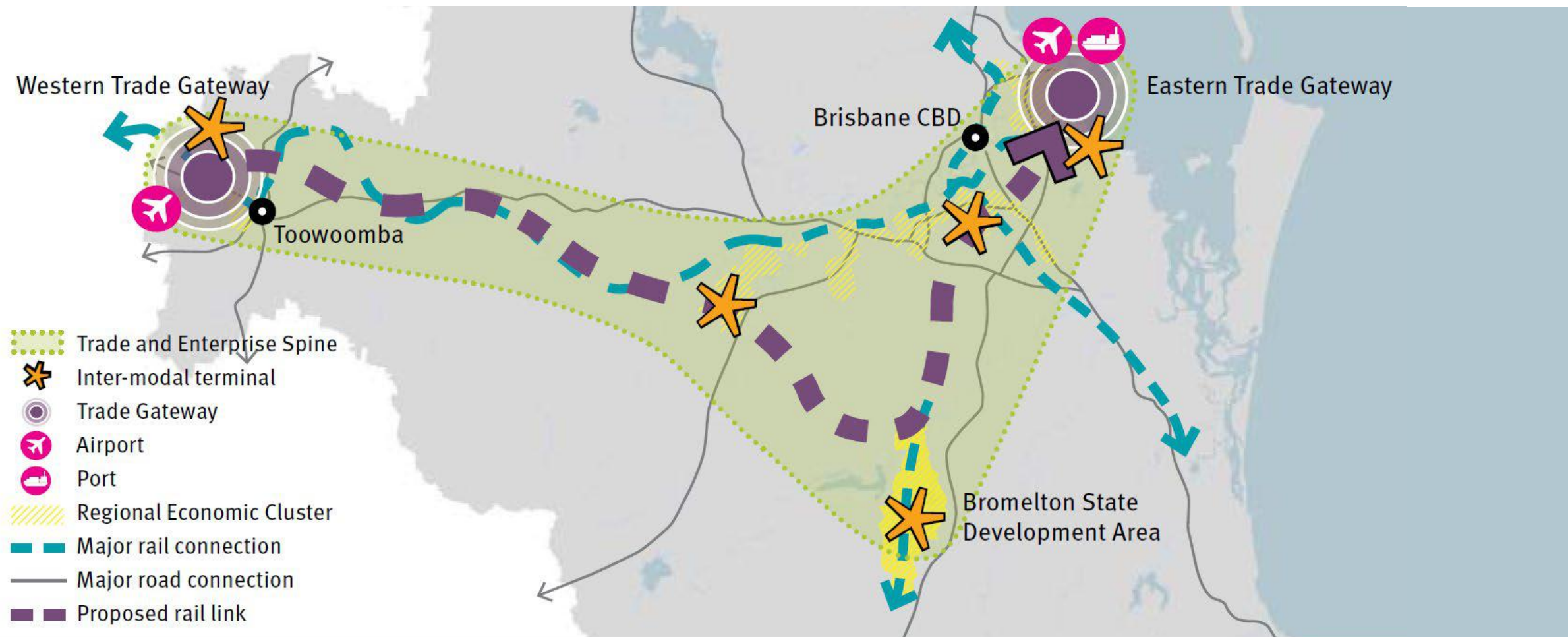
# 45 minute region



Build on Cross River Rail and Brisbane Metro to move SEQ towards a 45-minute region by delivering the next wave of rail and metro projects to connect our key activity and growth centres.

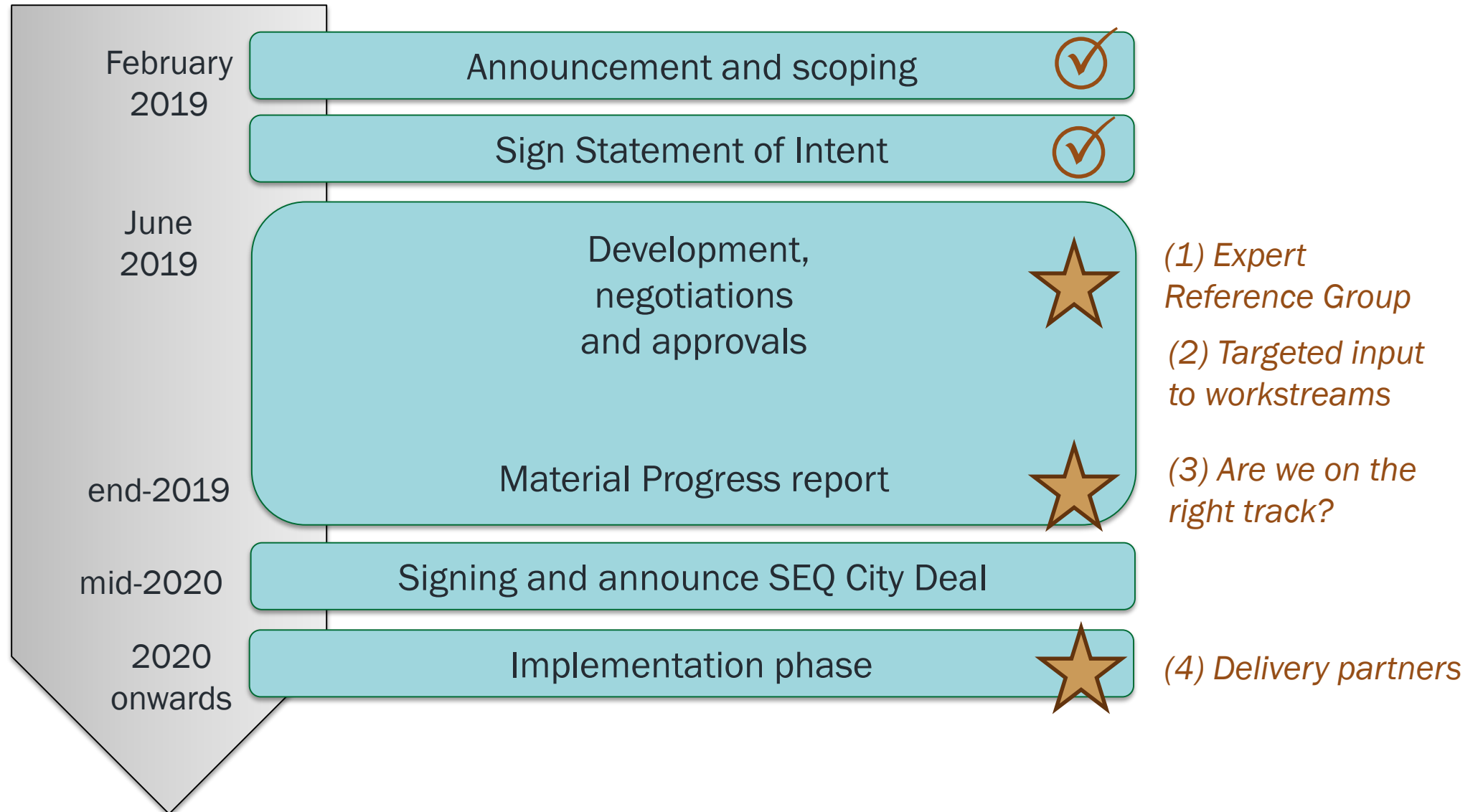


# SEQ Trade and Enterprise Spine



Source: TransformingSEQ, 2019

# Negotiation timeline





Join the conversation about the SEQ City Deal:  
**#SEQcitydeal**